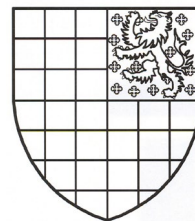


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**LEWES  
TOWN  
COUNCIL**

## **MINUTES**

of the meeting of the **All Saints Centre (ASC) Steering Group** held on **Wednesday 24<sup>th</sup> October 2012**, in the **Yarrow Room, Town Hall, Lewes** at **6:30pm**.

**PRESENT** Cllrs Catlin (Wischhusen); M Chartier; M Kent; R O’Keeffe; A Price, and Dr M Turner.

**In attendance:** S Brigden (*Town Clerk [TC]*) Miss L Zeyfert (*Manager, All Saints Centre*)

### **ASCSG2012/07 APOLOGIES for ABSENCE:**

Apologies were received from Cllr J Daly, who was celebrating his birthday with family; Cllr M Milner, who had an unavoidable work commitment; and Cllrs R and S Murray, who had a prior commitment to attend a conference.

### **ASCSG2012/08 DECLARATIONS OF INTEREST:**

There were none

### **ASCSG2012/09 PUBLIC QUESTIONS:**

There were none. (No public or press were present)

### **ASCSG2012/10 MINUTES:**

The minutes of the meeting held on 27<sup>th</sup> July 2012 were received and signed as correct record.

### **ASCSG2012/11 BUSINESS OF THE MEETING:**

1 The Group discussed the latest position on various matters in progress, and the sub-group comprising Cllr Catlin, Cllr Turner, and TC recounted various discussions and meetings with Lewes Film Club since the Group last convened.

2 There had recently been extensive email correspondence among Members concerned at low audience numbers for some screenings and the Group discussed in detail the titles; days and times of showing; selection criteria and associated matters. The Council had mounted 15 screenings to date, and audience figures and cost/income statistics were discussed. The cost of hire varied for different films, and it was acknowledged that there was no simple, single, “break-even” figure for attendances, although it was encouraging to note that surplus income could potentially be generated with audiences below 40. Whilst the operation had made a small loss to date, this was put into the context of early-days, and was considered against the future prospects once the operation had settled and the public were familiar with it. It was apparent that there was still a widespread belief that cinema had ceased at the ASC. Members reaffirmed their intention to review the situation at the end of six months.

3 Films proposed for screening in the near future were discussed and agreed, and it was noted that some titles were expected to be very popular, such as *Skyfall* - the latest in the James Bond series, which could be obtained for showing in December or January.

4 There was a long and detailed discussion on the matter of publicity, and such aspects as poster/advertisement design and placement, website information, email lists and social media, were said to be developing steadily in light of experience. Suggestions for improvements were made by various Members and these were acknowledged.

5 Reports of “teething-troubles” with the new seating had been thoroughly investigated by the Centre Manager with engineers from the manufacturer/installer. This had proved to be a straightforward matter of the newness of hinges and locking bars, which were tight due to the thickness of new paint and lack of use, and

this had been immediately eased and would not recur in normal use. There was no design or installation fault. Operating instructions for Centre staff had been amended to require a signature to confirm that seats were locked in place and had been checked.

6 Public feedback had been extremely positive so far, and a significant number of people had, in conversation with Council staff, declared themselves to be “fans” of both the film operation and the ASC in general; having been previously unacquainted with the Centre.

ASCSG2012/12

There being no other business, the Chairman declared the meeting closed and thanked everyone for their contribution.

*The meeting closed at 7:55pm*