

BUSINESS SPONSORSHIP OPPORTUNITY

Sponsor an Easter Egg as part of an exciting new family event in Lewes!

Lewes Town Council and The Mayor of Lewes are hosting a Giant Easter Egg Hunt in Lewes from 30th March – 1st April, fundraising for Lewes Foodbanks.



Open to all, there will be around 20 giant wooden Easter eggs hidden around Lewes to find, with chocolatey prizes for all participants! The hunt will lead people to eggsplore the best bits of the town – from historic sites and green spaces to leisure and retail spaces in the town centre.

The hunt will cost £3pp to take part, and will run from a central hub in Cliffe Precinct (TBC).

We're looking for local businesses to support the event by sponsoring an Easter egg.

Sponsor an egg (£20):

- Your business name/logo listed as a sponsor on the Easter Egg Hunt trail forms and promotional material
- Your business name and logo displayed alongside one of the Easter eggs during the event
- A great opportunity to get your brand in front of a local, family audience
- Potential for up to 500 event participants (plus accompanying grown-ups)

Additional opportunities:

- Further opportunities available for higher sponsorship amounts or to sponsor the whole event as a 'lead sponsor'
- Opportunities to place Easter eggs on the hunt outside or within your business premises to encourage footfall

Interested? Please email events@lewes-tc.gov.uk to sponsor or find out more.

As this event is aimed at a family audience, discretion will be exercised in choosing appropriate sponsors. Particularly, businesses with a focus on any age restricted products, including alcohol or vaping products, will not be considered. All sponsorship decisions are entirely at the discretion of the council and its officers and are final.